

# UNLOCKING COMMUNITY AND BUSINESS POTENTIAL WITH SMART CITY DEPLOYMENTS

AustinGIS™ brings together proprietary edge technology, smart city applications, and per-unit economics for local and global success

## Why AustinGIS?

AustinGIS delivers smart city advancements to better city residents, municipalities, and businesses. We believe with the right technology and expertise we can create amazing results that benefit society and the planet. Designed by veterans of the telecommunications, digital infrastructure, and computing sectors, AustinGIS has built leading technology and executed smart city projects with incredible results.

## Smart Infrastructure-as-a-Service

Before AustinGIS, smart city projects were cost prohibitive and resulted in disjointed, disparate solutions increasing data risks and privacy concerns. AustinGIS has created SlaaS to overcome these challenges.

## Our Outcome-Based Approach



### Modern Edge + AI Deployment At Scale

The AustinGIS modern edge + AI platform reduces latency by eliminating large data movements. Our technology ensures data protection and sovereignty.



### Faster Execution & Results

Ready-to-go applications, pre-integrated into our platform for proven, scalable deployment. We use an open architecture with established partners for easier legacy integrations.



### Per-Unit Economics

AustinGIS projects require no upfront capital expenditures. Our opex approach scales linearly with deployment plans. Billing is simple, transparent, and predictable.

## LET'S GET STARTED

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# Recent Smart City Projects by AustinGIS



## Smart Retail

AustinGIS has created a 20% sales uplift in brick-and-mortar stores thanks to digital signage, retail analytics, and security monitoring.



## Smart Safety

Mexico City communities have seen a 40% reduction in crime thanks to a collaborative video safety solution that brought together residents with local law enforcement.



## Smart Solar

Solar-PV installations can gain a 5% increase in energy production with faster fault identification, deeper diagnosis for improved uptime, and detailed dashboards that monitor 14 unique data points.



## Smart Shopping

AustinGIS partners with local shopping centers to install sophisticated digital advertising that can deliver custom offers to shoppers and drive foot traffic to specific stores improving customer experiences and driving new revenue sources for store owners.



## Smart POS Experiences

AustinGIS works closely with large retail chains to design highly intelligent point of sale experiences to help business owners reduce error and thefts and deliver custom offers for increases sales potential.



## Smart Distributed Energy Resources

AustinGIS creates what-if analysis to improve reliability on the grid. Our technology delivers security oversight with monitoring, connectivity, and control for DER systems.

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